

ShopperPress

Installation and setup manual



VERSION 6.X

note, this manual is in the process of being updated for version 6



Introduction

Introduction

I wanted to take this opportunity to thank you personally for purchasing this product, I'm confident you will be very satisfied with your decision and hope it gives you the best possible start when building your company website.

Our company focus is on building quality products with excellent customer service, we have laid out a number of resources to assist you in any difficulties you may have including live chat and video tutorials which can always be found via our website at www.premiumpress.com.

I sincerely hope you find your experience and dealing with our company both pleasurable and memorable.

Kind Regards

Mark Fail

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What is Wordpress?

What is Wordpress?

Wordpress is a free open source content management system built in PHP which was initially developed as a blogging platform for both personal and commercial use.

Wordpress is popular due to its ease of use, quick install process, flexibility to easily customize and 'plugin' new features and most importantly the large community support which has driven it's development and continued success.



“WORDPRESS IS WEB SOFTWARE YOU CAN USE TO CREATE A BEAUTIFUL WEBSITE OR BLOG. WE LIKE TO SAY THAT WORDPRESS IS BOTH FREE AND PRICELESS AT THE SAME TIME “ - [HTTP://WWW.WORDPRESS.ORG](http://www.wordpress.org)

Why use Wordpress?

Why use Wordpress?

As a community driven open source application Wordpress offers many key benefits every business needs in today's constantly changing environment. As an open source content management system that's free for both personal and commercial use, Wordpress gives small and medium sized business the ability to launch professionally built websites with minimal time and expense.

Wordpress has been developed with flexibility and scalability in mind allowing your website to grow with your business when you need it, you have the ability to easily extend and 'plugin' new features and functionality at any time.

The code set is developed using PHP with a MYSQL database making it easy to find suitable hosting environments that can easily be upgraded with security tools and plugins making Wordpress a very attractive framework for building any profitable online business.

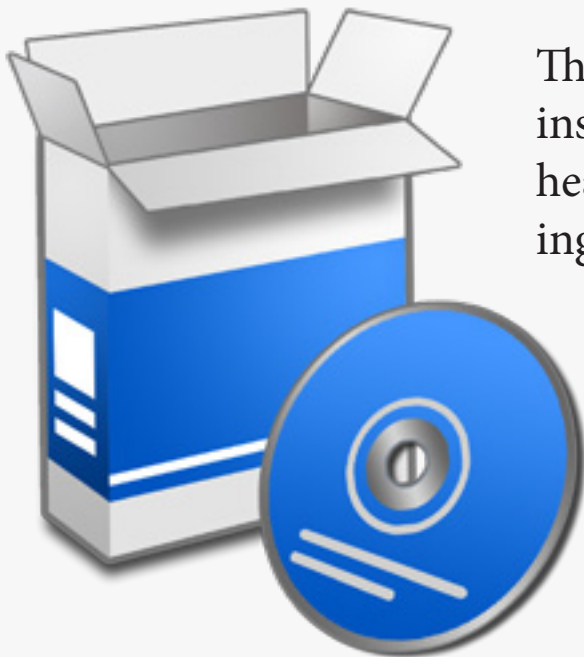


Installing Wordpress

Installing Wordpress

Installing WordPress is “famously” easy. You simply download Wordpress freely from their website, setup your hosting account, update the wp-config.php file, upload the files then go through the online installer which is only a handful of very simple questions.

The Wordpress team have done an excellent job creating a thorough and in depth installation guide which covers everything you need to get started, rather than hear it from us you can learn everything you need online at your own pleasure using the links below;



http://codex.wordpress.org/Installing_WordPress

Theme Installation

Theme Installation

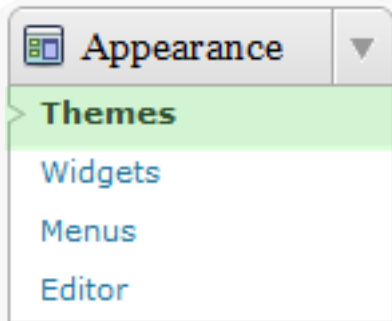
Installing ShopperPress

Once you have installed Wordpress you are then ready to install the **theme**.

The admin area of Wordpress provides a theme installation tool which can be found under;

Appearances -> Install Themes -> Upload (then select the .zip theme file)

If you experience errors when uploading the theme using this method is it most likely due to your hosting account restrictions. Hosting providers can often limit the file size of uploaded files (usually to 1MB) and therefore you need to contact your hosting provider and ask them to increase the upload file size limit.(20 MB)



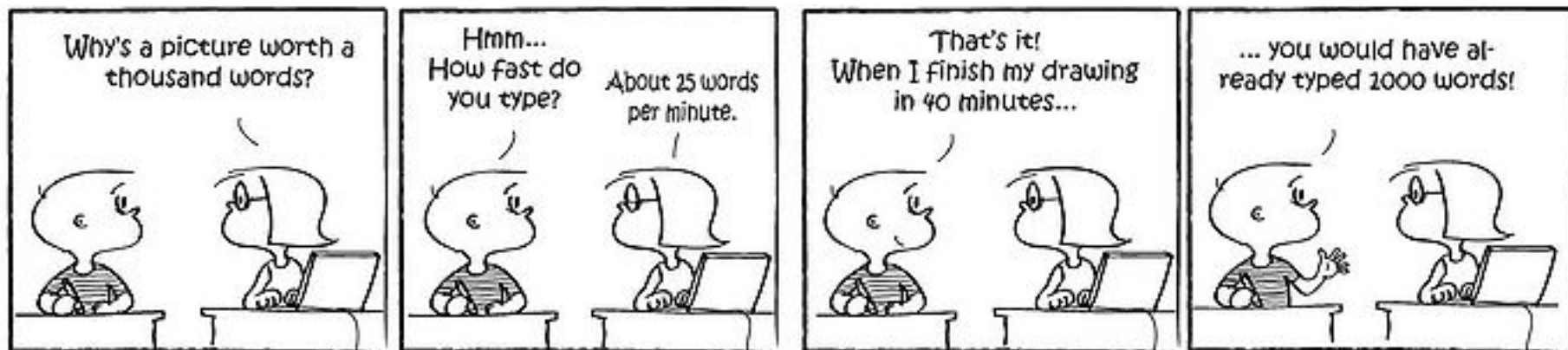
Video Tutorials

A picture is worth a thousand words!

We have created a set of easy to follow video tutorials to help guide you through the installation process incase your having difficult.

The latest video tutorials can be found here;

<http://www.premiumpress.com/videos/>



-source-: http://en.wikipedia.org/wiki/A_picture_is_worth_a_thousand_words

© 2009 cartoosh.com

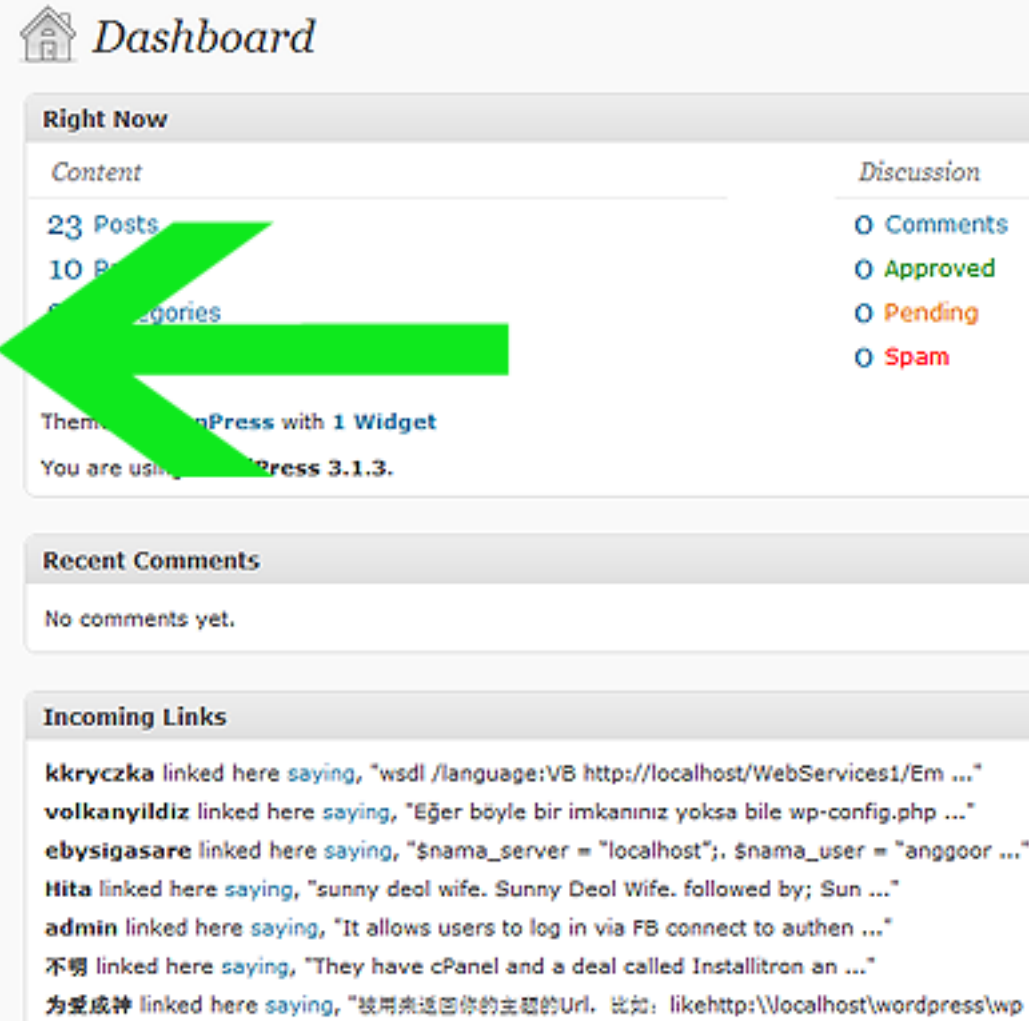
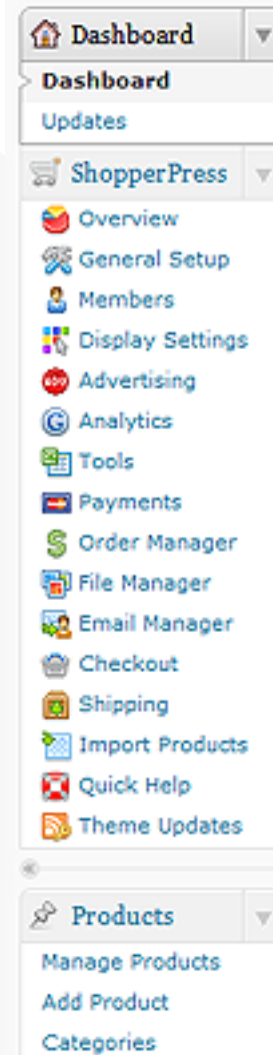
Admin Area Options

navigation

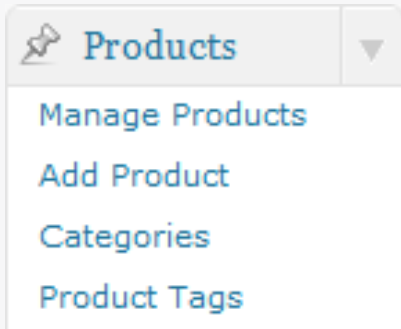
Theme Navigation

Once you have successfully installed the theme you will notice a new set of options available on the right side of the admin area.

All of the customization and setup options for the theme can be found within the new navigation options.



adding products



Adding new products

As a website admin you will need to login to the admin area of Wordpress to create new directory listing as this provides additional listing options and functionality.

Website members have their own separate section within the account pages for creating and update directory listing.

A basic listing comprises of a title, excerpt (short description) and main description, there are then additional “custom fields” attached to each post which allow ShopperPress to capture additional data such as county, packages, map address etc

custom fields

ShopperPress custom fields

Custom fields are additional values stored within a listing which capture data entered by the user or admin, an example would be the field “image” which stores the link to the display image.

You can get the value of a custom field within the code using this syntax;

```
<?php echo get_post_meta($post->ID, 'image', true); ?>
```

Additional custom fields can be created by using the options available in the admin area under the submission tab.

The screenshot shows the 'Options' section of the ShopperPress admin interface. The 'Custom Fields' sub-tab is selected. The interface includes several input fields for configuration:

- Item SKU (optional, used for CSV import/update)**: A text input field.
- Website Address (http://..)**: A text input field.
- Hits/View Counter**: A numeric input field with the value '12'.
- Map Location (optional)**: A text input field.

custom field list

| custom field | example | description |
|--------------|-----------------------|--|
| SKU | #product1 | Unique ID used to update the product via CSV files. |
| url | www.google.com | Displays the website thumbnail and link button text |
| image | image.jpg | Displays as a small image on the home and search pages. |
| images | image1.jpg,image2.jpg | Displays as a small image on the home and search pages. |
| featured | yes/no | Displays the listing with a highlighted background color |
| hits | 100 | Numerci value for the number of views/hits |
| map_location | New York | City name or address to be plotted onto the map |
| packageID | 5 | (1 - 8) Numeric value for the package ID created in the admin. |
| expires | 10 | Numeric value for the number of days until the listing is removed. |
| email | me@me.com | Used only with the 'claim listing' feature. |

page templates

Adding pages with page templates

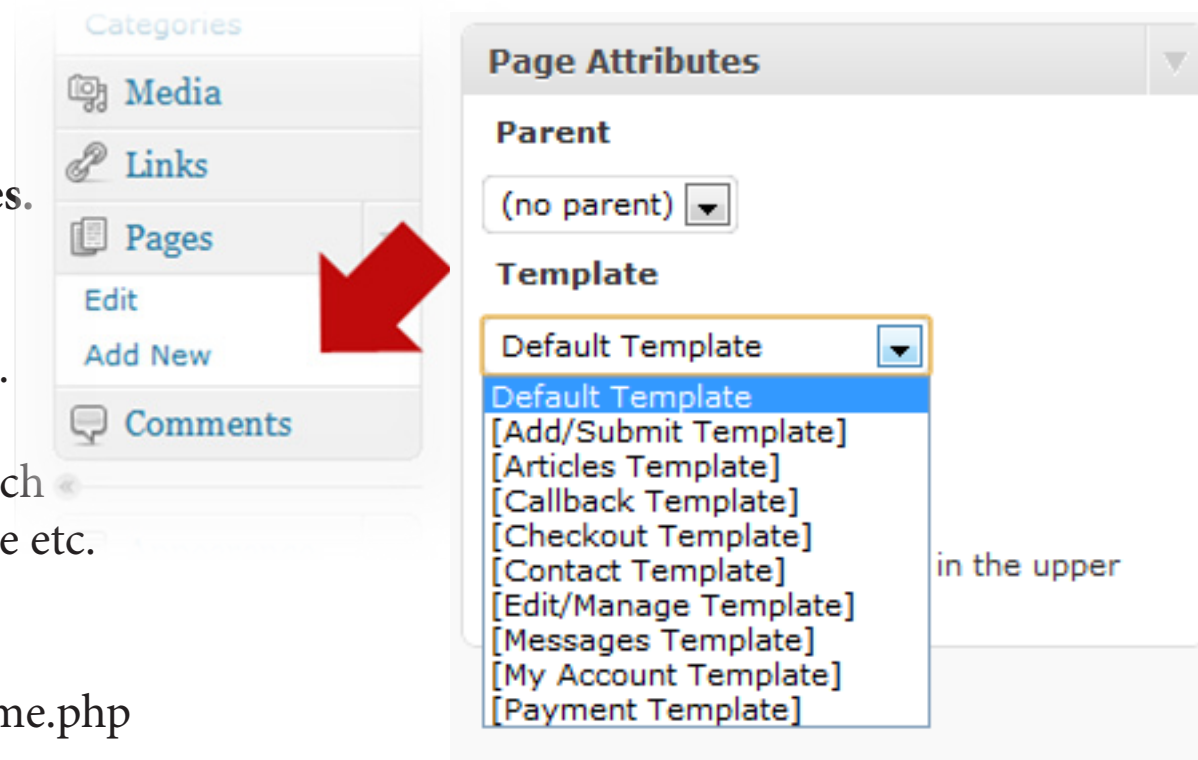
ShopperPress has a number of built in page templates that are used to create content pages such as the account page, contact page etc. To setup these pages you need to login to your Wordpress admin area and click on **Add New** page.

If you then look closely, the right side of the add new page there are options called **page attributes**.

The attributes template list is used to select which content page template to use for this page.

The idea here is that you setup a new page for each of the templates, so 1 contact page, 1 submit page etc.

The template pages are found in the folder;
/shopperpress/template_shopperpress/_tpl_*.php



categories

Categories

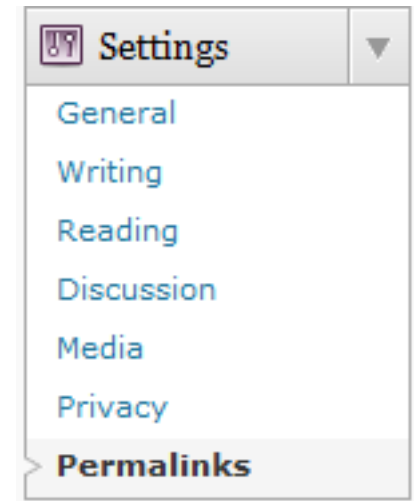
Wordpress allows you to organize and manage your website content with categories. When you install Wordpress there is a “fall back” category created which is called “uncategorized”, whenever you create something in Wordpress and forget to assign a category Wordpress automatically moved it to the uncategorized category.

Don't Go Overboard!

The whole point of using Categories is to assist website visitors with navigating your site. If you have 250 different categories on your site you will easily confuse and discourage visitors from using your website. Try to keep the number of your categories less than 20.



permalinks



Setting up your permalinks

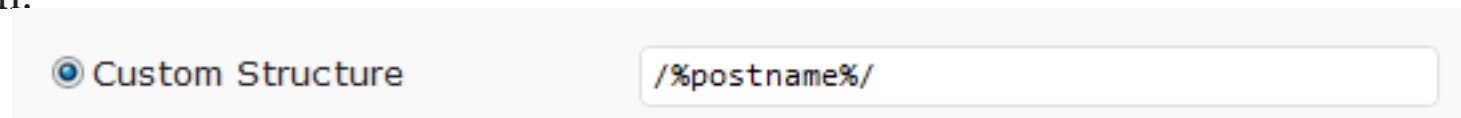
Simply put, permalinks allow you to design the way your website links appear, by default they look like this;

<http://mydomain.com/?p=12>

The “?p=” part of the link references a post or page ID which isn’t very useful unless you know the ID for every page on your website. It’s a good idea to adjust the link appearance to something more practical such as;

<http://mydomain.com/contact/>

ShopperPress is best setup with the permalink structure `/%postname%/` as in our experience this is best for SEO and user navigation.

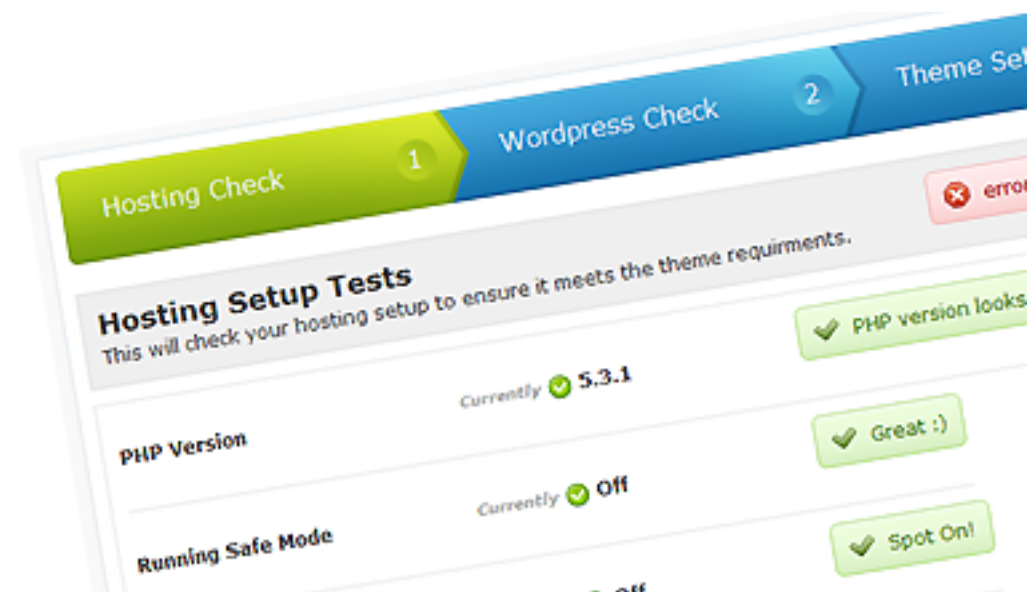
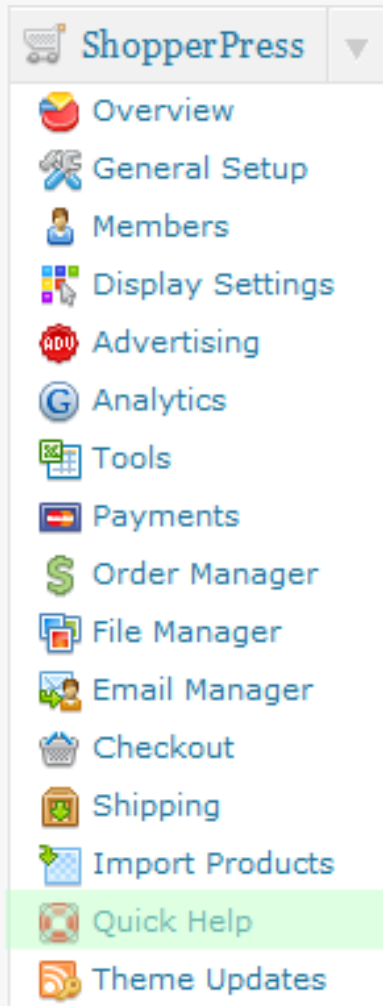


quick help

Quick Help

The quick help section of the administration area has been developed with the intention of providing a quick solution to basic installation and setup problems.

You can refer to the quick help tab at an time to ensure that your hosting, Wordpress and theme setup are all correct and functioning correctly.



Hosting Setup Tests

- quick help

The hosting setup tests are basic recommendations for the 'ideal' configuration for a smooth running of your website, a description of each can be found below;

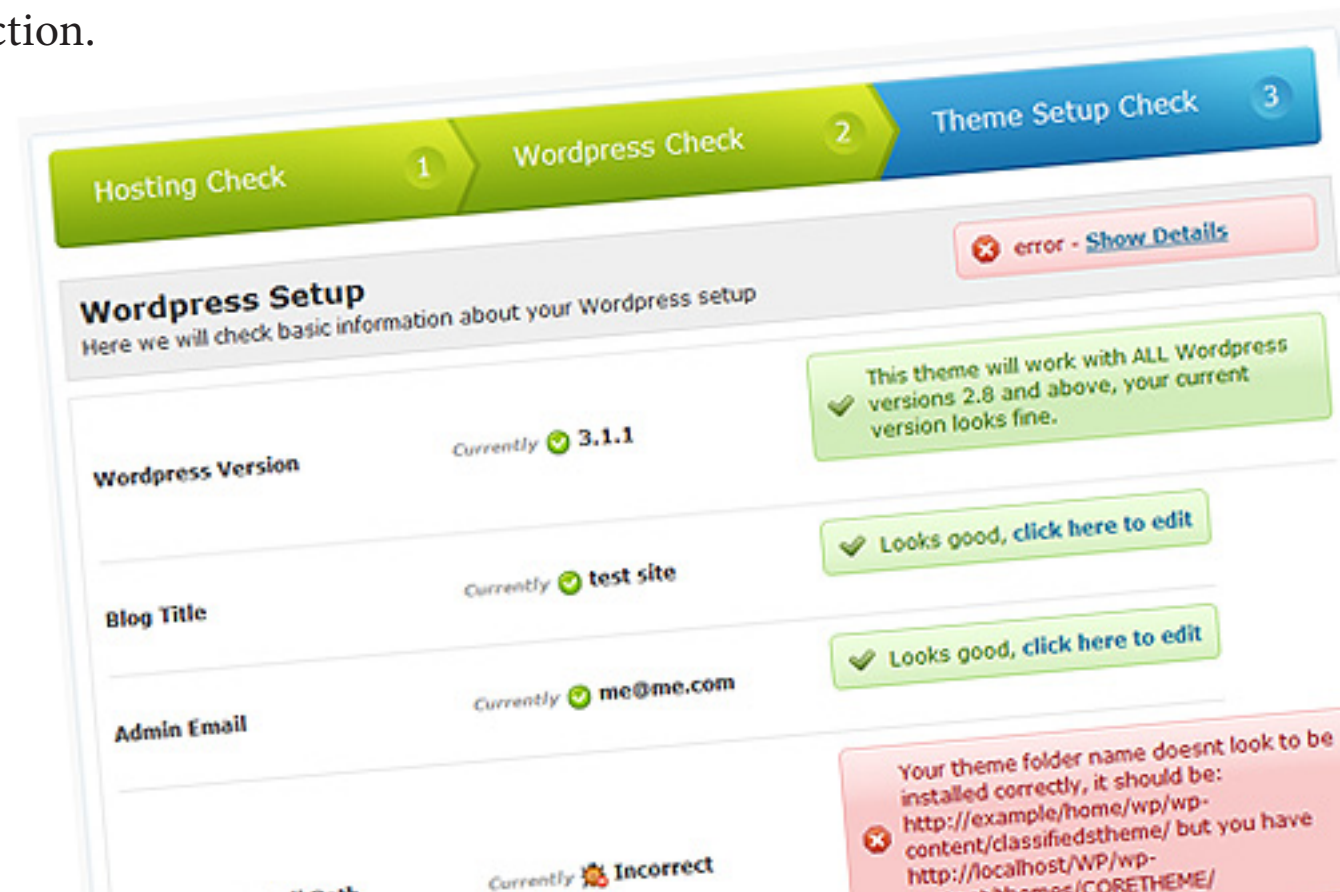
| test | recommendation | description |
|--------------------------|----------------|--|
| PHP Version | 5.x and above | Althought version 4.x is also ok, version 5.x includes new functions which many plugins and themes now require. |
| Running Safe Mode | off | Safe mode disables all webiste functionality and should always be off |
| Register Globals | off | If ON can lead to security problems with some plugins so it should be off. |
| Magic Quotes Runtime | off | Magic Quotes is a process that automagically escapes incoming data to the PHP script. It is recommended to have this turned off. |
| Automatic Session Start | off | Initialize session data but it's not required and best turned off. |
| File Uploading | on | Allows data to be uploaded such as member images |
| Short Open Tags | on | Allow <? and <?php to be used when coding in PHP |
| Maximum Upload File Size | 16MB and above | This is the file size of uploaded content such as images etc |
| Memory Capacity Limit | 32MB and above | This is your website memory, the more the better |
| POST Form Maximum Size | 16Mb and above | This is the max amount of data a form can submit |

Wordpress Setup

- quick help

The Wordpress setup section has been designed to guide you through some of the basic Wordpress configuration options enabling you to see at a glance anything that may require your attention.

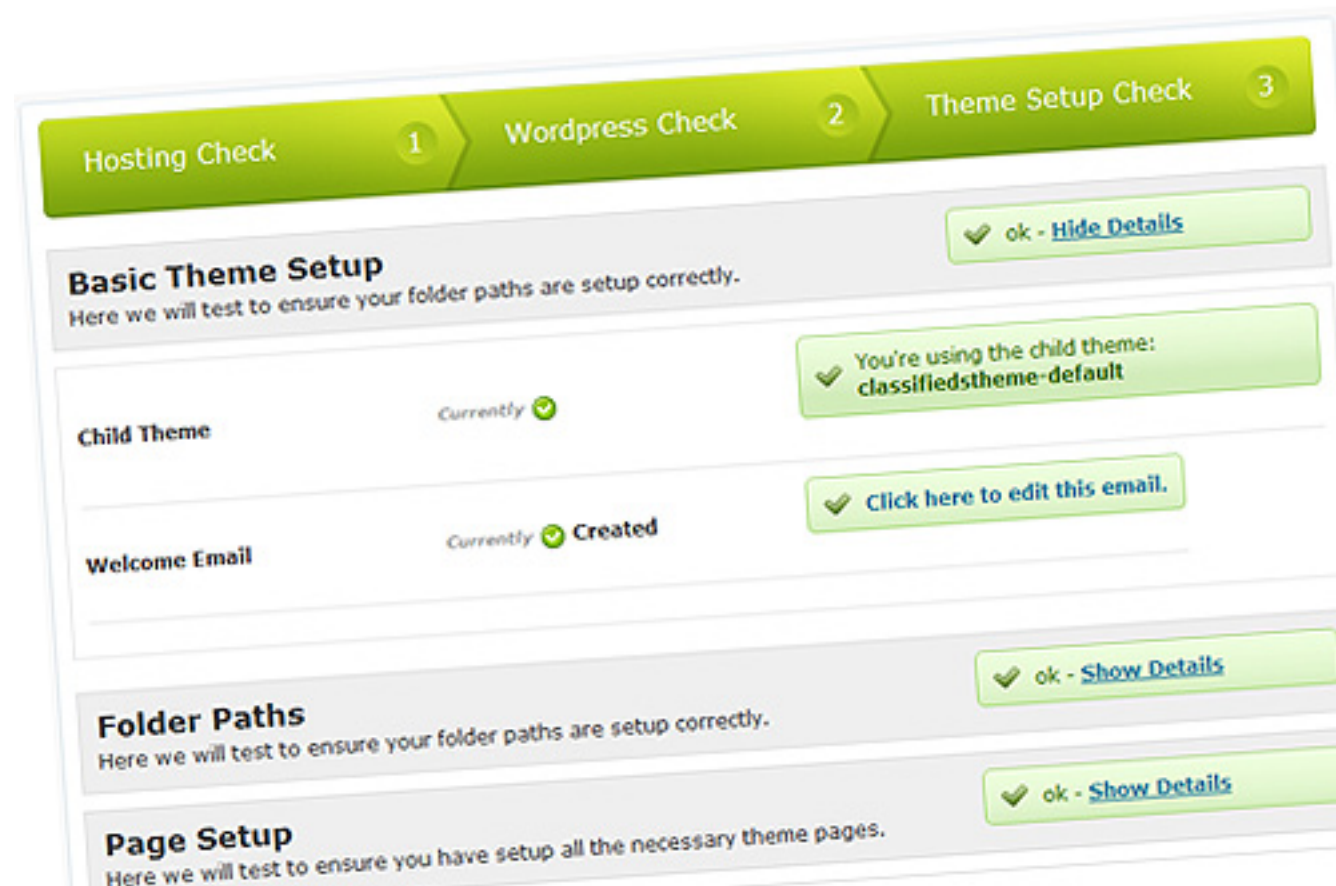
These options are more reference than caution.



Theme Setup Checks

- quick help

The theme setup checks are designed to show you any areas of the theme configuration that have not yet been setup correctly or are misconfigured.

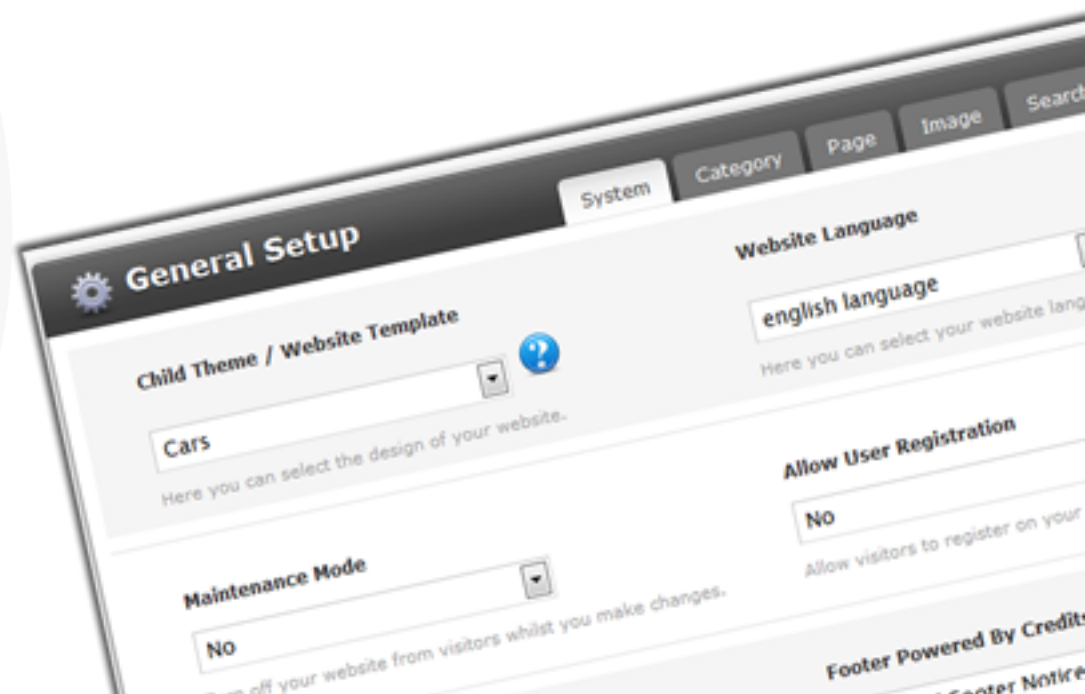
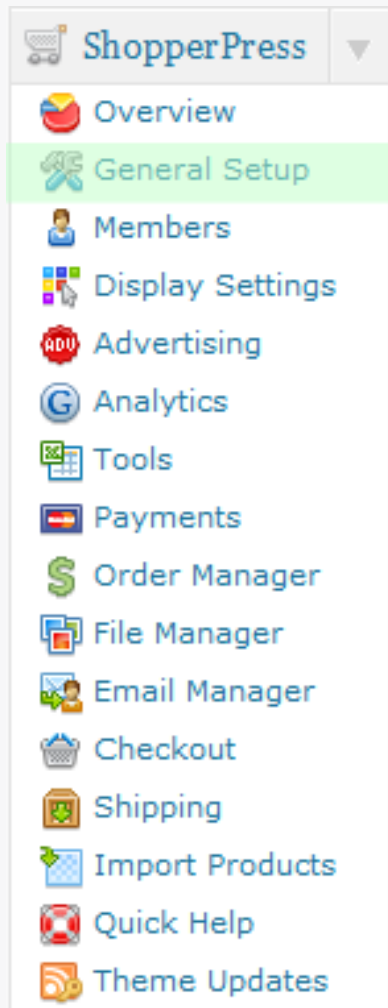


2.

general setup

General Setup & Configuration

The general setup section of the administration area groups together the main theme configuration options including some key Wordpress settings allowing you to easily configure your website from one screen with labeled tabs for easy navigation.



1. System Tab

- general setup

| title | key | description |
|--------------------|--------------------|--|
| Child Theme | theme | Stores the name of the child theme. |
| Website Language | language | Stores the language file name to be used: language_english (.php) |
| User Registration | users_can_register | Part of the Wordpress setup for enabling users to register (1 = on/0 = off) |
| Maintenance Mode | maintenance_mode | Allows the admin to login and work on the website without visitors being able to access page content. A maintenance message can also be set. |
| Powered by Credits | removecopyright | Removes the 'powered by premiumpress' from the footer of your website. |
| Copyright Text | copyright | Allows you to enter your own copyright text to be displayed in your footer. |

Upload Child Theme

Child themes can be downloaded from our main website at www.premiumpress.com/themes/ they are always compressed as a .zip file and should be uncompressed and uploaded to 'themes' folder within your ShopperPress installation, for example;

`/wp-content/themes/shopperpress/themes/`

If the child theme has been uploaded correctly it should be visible within the child theme drop down list.

What to build your own child themes?

Helpful link: <http://www.premiumpress.com/tutorial-category/theme-development/>

2. Category Tab

- general setup

| title | key | description |
|----------------------|--------------------------|---|
| Display Categories | nav_cat (array) | Stores an array of category ID's to be displayed on your website. |
| Hidden Categories | article_cats | Stores a list of category ID's to be excluded (hidden), format: 1,2,3,4 |
| Category Count | display_categories_count | Shows the number of listings the category has. E.g name (100) |
| Category Description | cat_extra_text_XXX | This will store a description for the category, XXX is the category ID. |
| Category Image | cat_extra_image_XXX | This will store a image value for the category, XXX is the category ID. |

Category Description and Images

Using the drop down menu you can select a category and assign a description and image, these are only used in some templates and therefore may not be available in the template you are using.

If you are using a child theme where this is not available you can add the code to your website following the tutorial found here;

<http://www.premiumpress.com/tutorial/category-description-and-image/>

3. Page Tab

- general setup

| title | key | description |
|---------------------|-------------------|--|
| Hidden Pages | nav_page(array) | Stores and array of page ID's to hide from your navigation menus |
| Submit Page Link | submit_url | Stores the link to your submission page. (you should setup a page for this first. See page 15) |
| Message Page Link | messages_url | Stores the link to your members messages page. (you should setup a page for this first. See page 15) |
| Dashboard Page Link | dashboard_url | Stores the link to your dashboard page. (you should setup a page for this first. See page 15) |
| Contact Page Link | contact_url | Stores the link to your contact page. (you should setup a page for this first. See page 15) |
| Manage Page Link | manage_url | Stores the link to your members edit listing page. (you should setup a page for this first. See page 15) |
| TC Page Link | tc_url | Stores the link to your website terms and conditions page. (you should setup a page for this first. See page 15) |
| Display FAQ Section | display_FAQ | Turns on/off the display of the FAQ categories/articles on your contact page. |
| Contact Page Text | contact_page_text | Stores text which can be displayed at the top of your contact page. |

4. Image Tab

- general setup

| title | key | description |
|-----------------------|---------------------------|---|
| Website Logo | logo_url | Stores an image name or full http:// path to your website logo. |
| .favicon | faviconLink | Stores a full http:// path to your fav icon. |
| Image Storage Path | imagestorage_path | Stores the server path to the location where your images are stored. This folder needs to be writable for images to be uploaded correctly. (CHMOD 777) |
| Image Storage Link | imagestorage_link | Stores a web path to your images folder to load the stores images for display within a browser window. |
| Website Thumbnail API | display_previewimage_type | This value triggers the inclusion of our image generation API which required cURL and fopen to be enabled on your hosting. |
| cURL Image Storage | image_preview_storage | Rather than load thumbnails directly from the API server, it will try and save a copy onto your website for increased performance. If cURL is available it is recommended you enable this option. |
| Thumbnail Resize | thumbresize | Enable/Disable the thumbnail script which will generate smaller images for faster page loading times. |

5. Search Tab

- general setup

| title | key | description |
|----------------------------|-------------------------|--|
| Enable Advanced Search Box | display_advanced_search | Turns on the display of the “advanced search” option within the front end of your website. |
| Search Title | ppt_s (array) | Title caption for your search box displayed on the front end of your website. |

Search Field Caption

Key Words

+ Show Options

Search Field Options

Wordpress Post Field

Currently set to all

all

Text Input

Words In

is the field data numeric?

Delete Search Field

Search Options Explained

Search Field Caption: This is the display caption that goes above your search field.

Wordpress Post Field: List of searchable fields for default Wordpress data such as title, author date.

Custom Field: List of searchable custom fields assigned in Wordpress such as email, country.

Category: Will use the category list.

Tag: Will list the tags available.

Input Types (text/drop down menu/radio button/hidden) is used to determine how you want to display the content, ie a drop down of categories or a list of categories with check boxes next to them etc.

is the field data numeric? Tick only when the value of your search field is a numeric one such as when searching for hits or a price value.

6. Default Setting Tab

- general setup

| title | key | description |
|---------------------------|---------------------------|---|
| Listings per page | posts_per_page | Stores a numeric value for how many listings to be displayed per page in your searches/categories. |
| Display Order | display_defaultorder | Allows you to choose in what order the default display of listing appears. |
| Display Currency | currency_code | Display symbol for your website currency code, eg \$ |
| Currency Symbol Position | display_currency_position | Allows you to choose which side the currency symbol is displayed. |
| Automatic Listing Removal | post_prun | Allows you to setup automatic listing removal after X number of days. |
| Automatic Listing Expiry | feature_expiry | Allows you to setup automatic expiry options for listing which have a valid 'expires' custom field. (10 days etc) |
| NoFollow | display_nofollow | Will add the code rel="nofollow" to the end of links to stop search engines following them. |

Order by Field Values

List Item Caption: This is a caption that will appear as the display for the drop down menu option.

Order by field: This is the custom field you want the search to order by e.g Title (note if you use a custom field only those listings with a valid custom field will display. ie. if you set it to price, only posts with a price value will be displayed.)

Display Order: The order in which to display (A-z or Z-a)

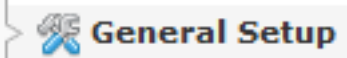
Extra: Here you can add on your own values, a full list can be found here: http://codex.wordpress.org/Function_Reference/query_posts

Factory Settings

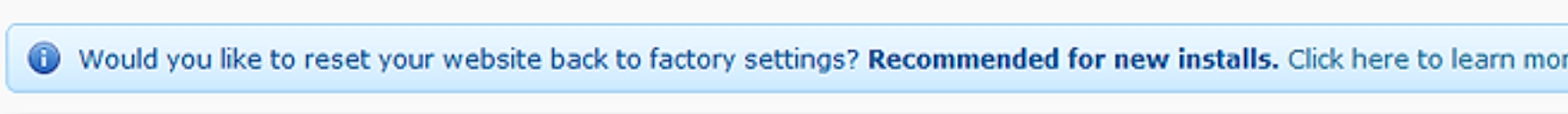
Resetting your website to factory settings

Built into ShopperPress is an option to reset your website to the default factory settings, this enables you to quickly begin using your website without the need to go through all of the options and configure them manually.

The reset button will also install a small amount of sample website content such as posts, pages and advertisements to help you visually see how everything fits together however all content can easily be removed later.

The reset button can be found at the top of the General Setup tab 

and looks like this:



i Would you like to reset your website back to factory settings? Recommended for new installs. Click here to learn more

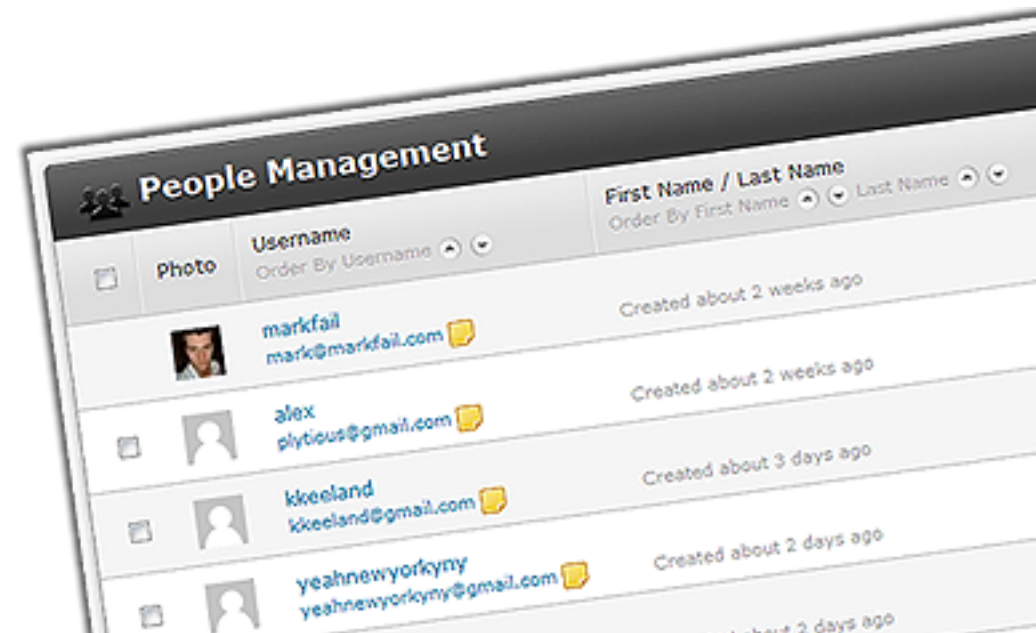
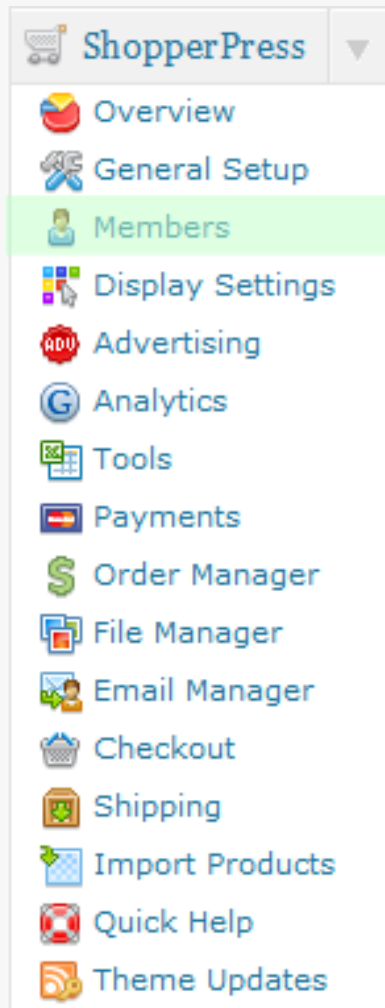
NOTE: THE RESET OPTION WILL DELETE ALL OF THE EXISTING WORDPRESS CONTENT INCLUDING POSTS AND CATEGORIES THEREFORE THIS OPTION IS ONLY RECOMMENDED FOR NEW INSTALLATIONS.

3.

members

Member Management

The member manage section of the administration area gives the ability to search and edit all of the existing website members.



1. People Management

- members

Account Types

Wordpress roles have been renamed in ShopperPress to be more business orientated however the concept is the same. Roles/Account types are designed to give the website owner the ability to control and assign what users can and cannot do in the website.

Summary of Account Types

Super Admin - Access to the blog network administration features controlling the entire network

Site Manager - Somebody who can publish and manage posts and pages as well as manage other users' posts,

Employee - Somebody who can write and manage their posts but not publish them

Client/Website User - Somebody who can only manage their profile

User Photo

The user photo required a plugin, you can download the plugin here;

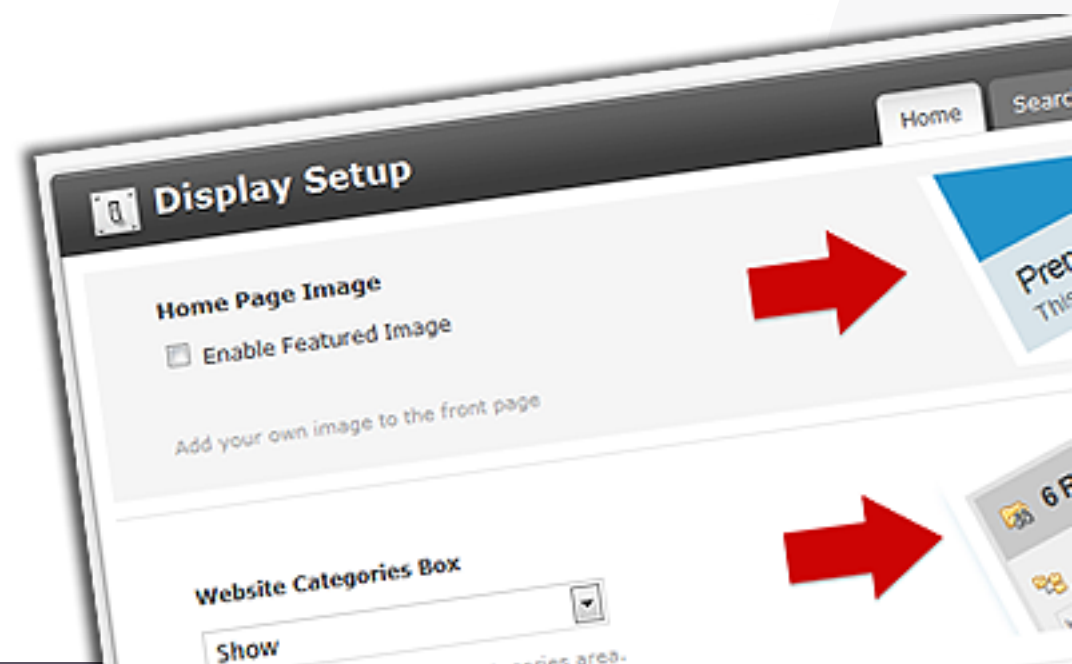
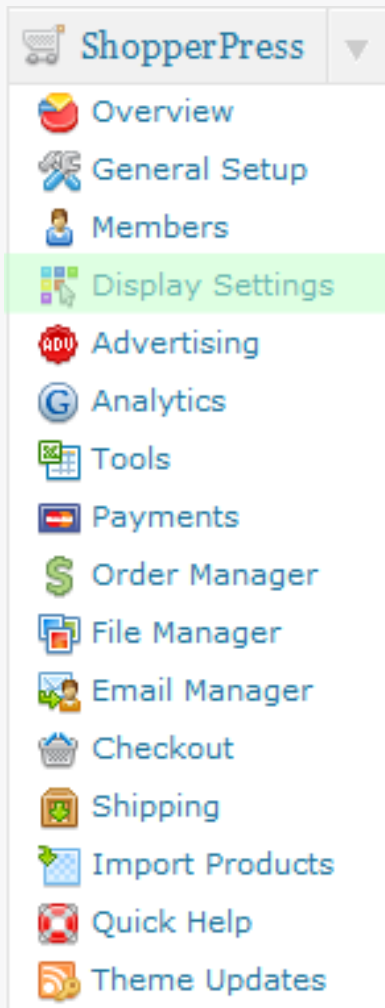
<http://www.premiumpress.com/plugins/>

4.

display settings

Display Settings

The display settings section of the administration area gives you the ability to turn on and off the majority of website display options giving you more control over the way your website looks.

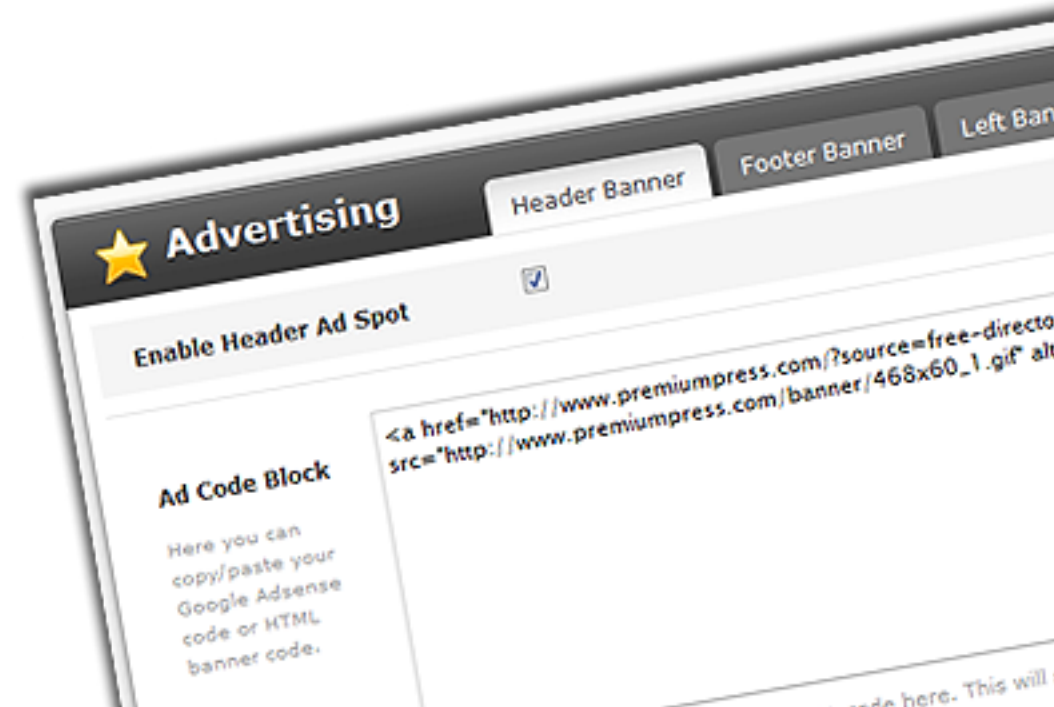
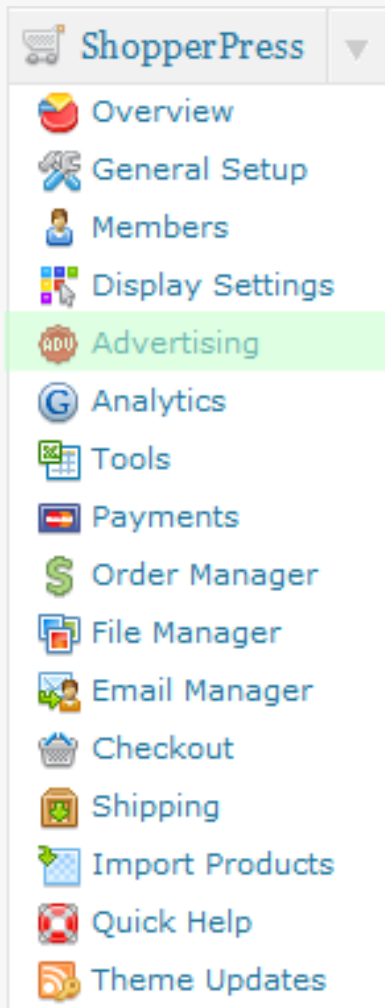


5.

advertising

Advertising

The advertising section of the administration area allows you to enter website and affiliate banners or Google adsense code for display within selected areas of your website.

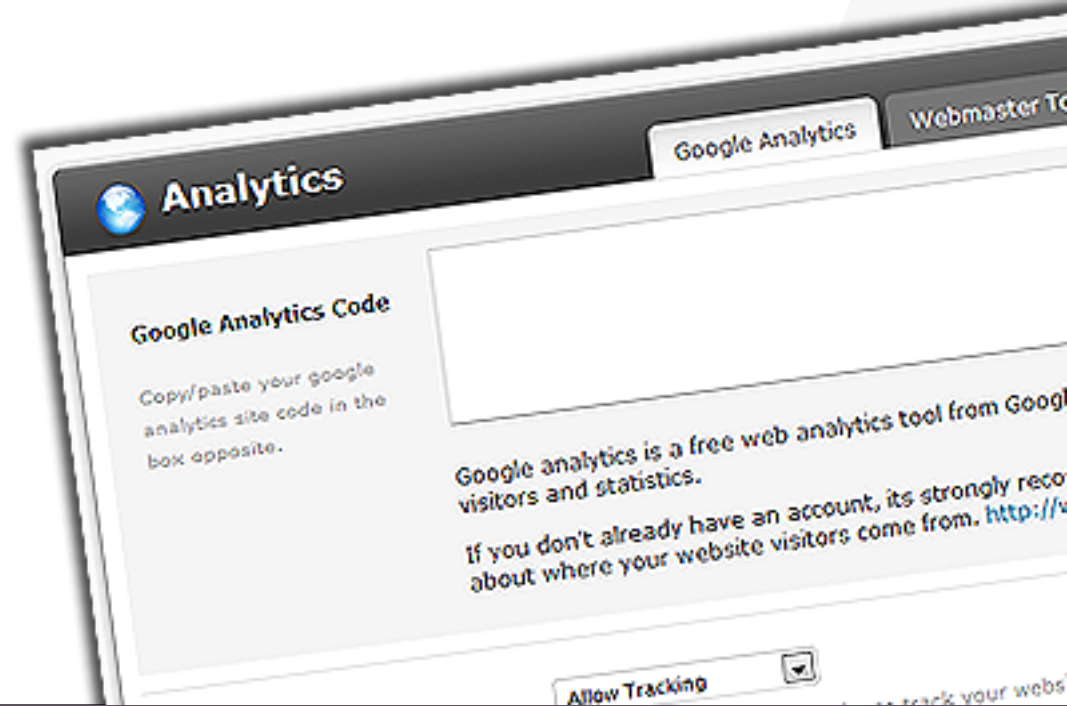
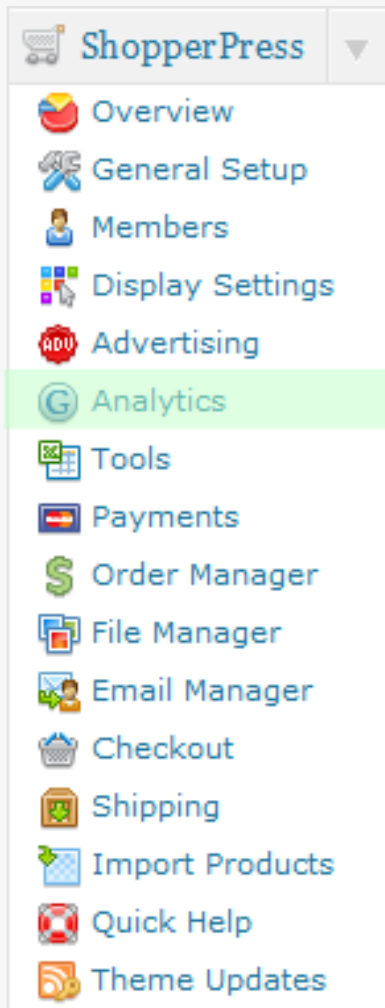


6.

analytics

Analytics, Maps & Webmaster Tools

The analytics section of the administration area allows you to intergrate the free and very popoular tools provided by Google.

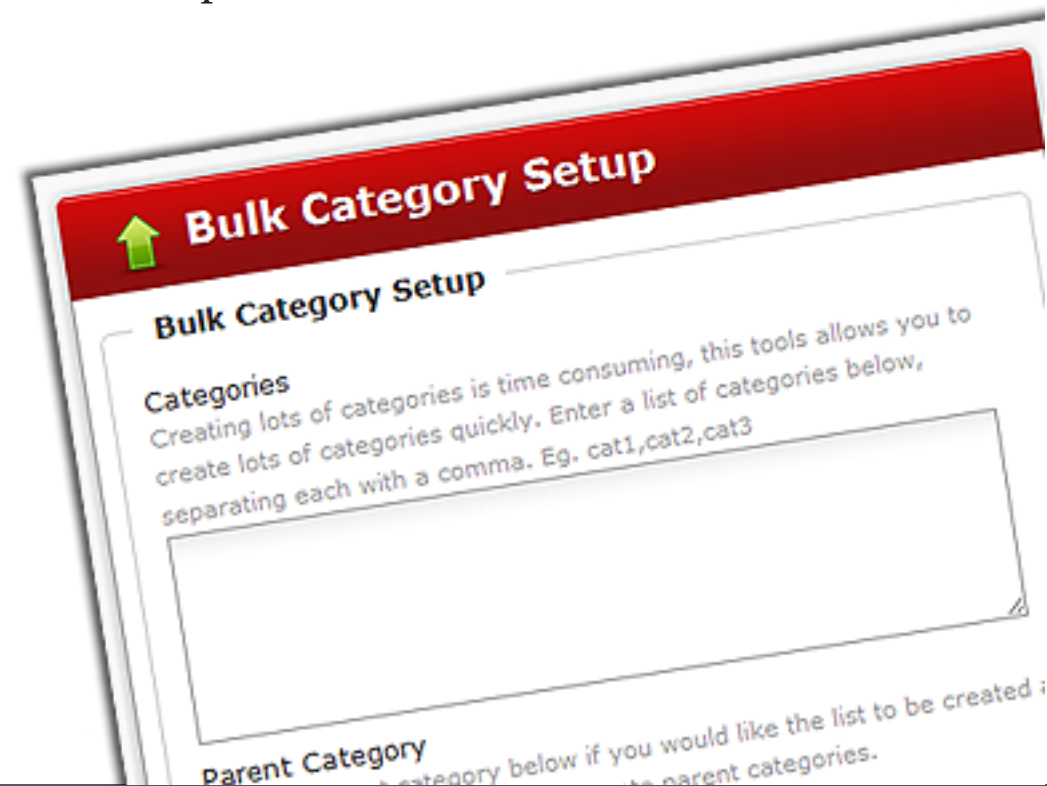
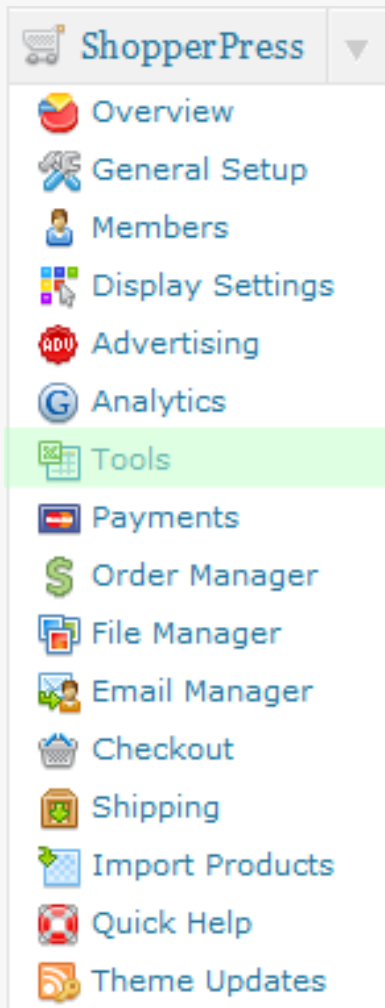


7.

tools

Website Tools

The tools section of the administration area provides a handful of useful tools to make your website setup and maintenance process easier.



1. Overview

- tools

Submission Page

Bulk Import Tool

This tool allows you to quickly setup categories rather than importing them one by one using the WordPress tools. The format is: cat1,cat2,cat3 (seperate with a comma)

Dmoz Import Tool

This tool allows you to enter a link to a Dmoz directory page and the script will do it's best to collection the titles, links and descriptions for all the links available on that entered page.

Broken Link Checker

This tool all loop through all of your posts and try to detect any links which have an invalid 'url' custom field.

1. CSV Imports

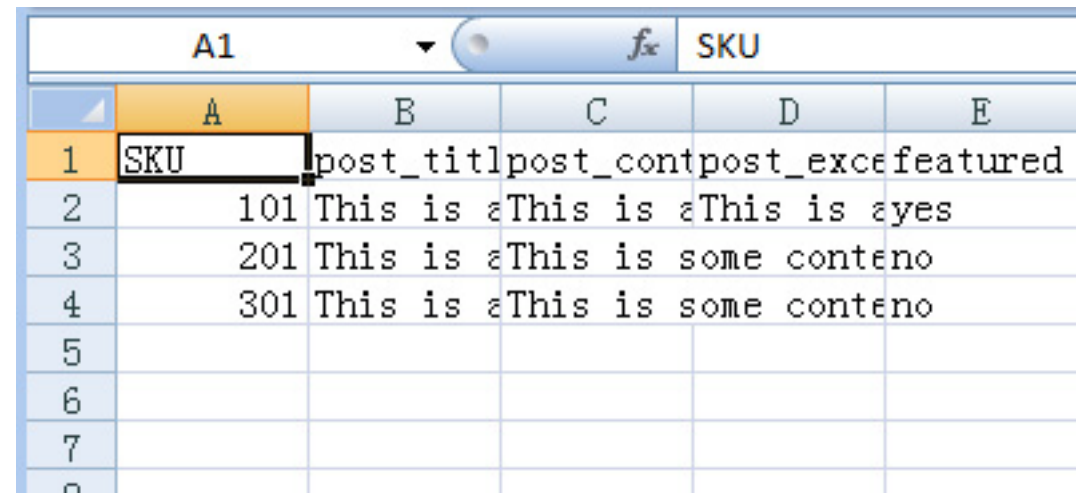
- tools

Managing Items using a CSV (excel spreadsheet)

ShopperPress has a built in CSV upload and update tool, this means you can setup listing within a spreadsheet and upload them directly into your website.

A full video with example downloads can be found here;

<http://www.premiumpress.com/tutorial/importing-items-using-excel/>



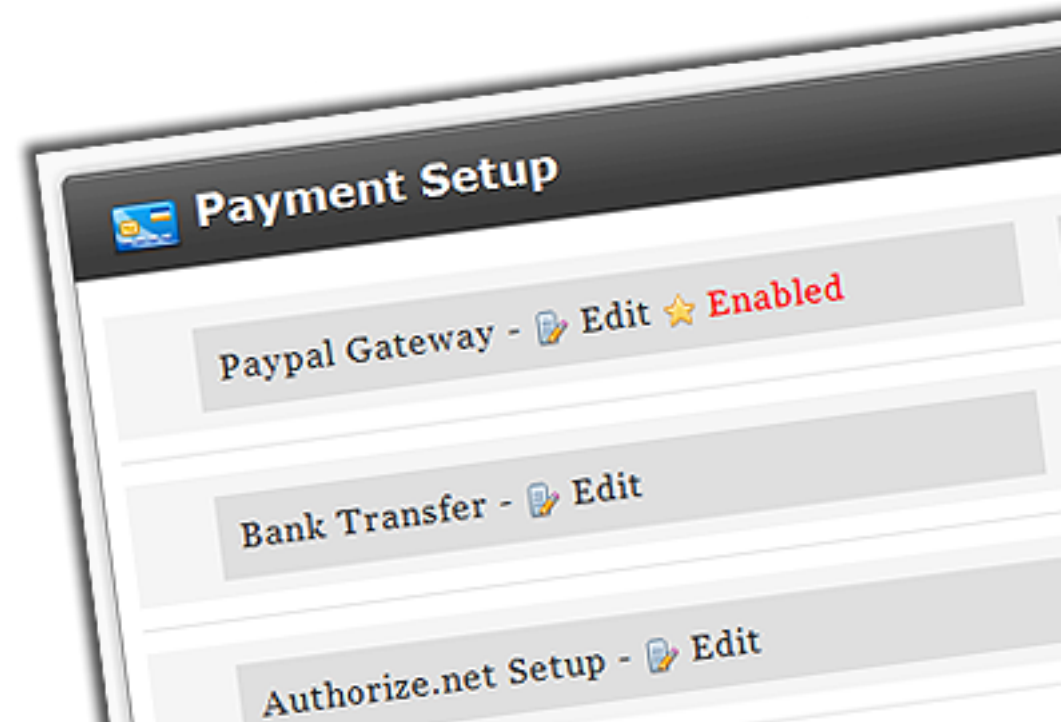
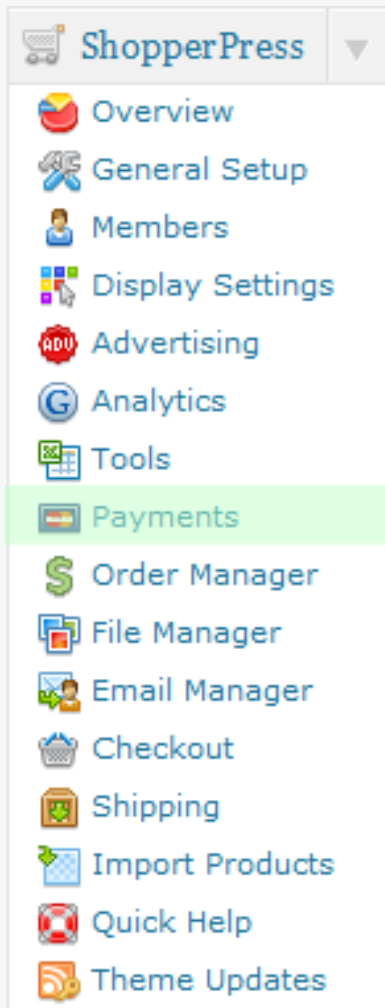
| | A1 | | fx | SKU | |
|---|-----|------------|--------------|--------------|----------|
| | A | B | C | D | E |
| 1 | SKU | post_title | post_content | post_excerpt | featured |
| 2 | 101 | This is a | This is a | This is a | eyes |
| 3 | 201 | This is a | This is some | conteno | |
| 4 | 301 | This is a | This is some | conteno | |
| 5 | | | | | |
| 6 | | | | | |
| 7 | | | | | |
| 8 | | | | | |

8.

payments

Payment Setup

The payment section of the administration area allows you to setup and configure any of the 20+ integrate payment merchants for accepting online payments via your website.



1. Overview

- payments

What are Payment Gateways?

All of the PremiumPress products have integrated payment gateways including an option to input Bank Details allowing you to accept payment for website submissions.

A payment gateway or merchant is a company that processes credit/debit card transactions on your behalf, payments are accepted a bit like this;

1. You decide which payment gateway/merchant is suitable for your business and create an account with them.
2. You set up paid listing packages/products in the admin area of your theme
2. The visitor goes to purchase those package/product for \$xx
3. On the checkout/buy page the visitor is redirected to your gateway/merchant and pays the \$xxx for the package/product using their debit/credit card
4. The user is returned to your website and their package/product status is updated.
5. The website owner can then login to their gateway/merchant account to manage transactions/view payments/ withdraw money etc

1. Integrated Gateways

- payments

What are Payment Gateways?

Each gateway/merchant has its own company websites, it's own transaction costs and limitations, depending on your business 1 or more gateway/merchant may be suitable for your business, our themes allow multiple merchants to be used giving your website visitors more options to pay.

Listed below is a link to the gateway/merchant website;

Paypal Standard: <http://www.paypal.com/>

Worldpay: <http://www.worldpay.com>

Authorize.net: <http://Authorize.net>

CC Avenue: <http://www.ccavenue.com>

eWay (US/AU & UK): <http://www.eway.com.au/>

PayFast: <http://www.payfast.co.za>

iDeal Mobile: <http://www.mollie.nl>

ePay: <http://www.usaepay.com>

Money Bookers: <http://www.moneybookers.com>

Google Checkout: <http://checkout.google.com/>

Protx / SegPay: <http://www.sagepay.com>

Alertpay: <http://www.alertpay.com>

2checkout: <http://www.2checkout.com>

PayWeb: <http://www.payweb.com>

NoChex: <http://www.nochex.com>

Realex: <http://www.realexpayments.com>

MonsterPay: <http://www.monsterpay.com>

1. Callback System

- payments

Callback System Overview

All of our PremiumPress themes use a callback system to handle completed orders, this is simple a page where the visitor is sent after they have finished making their purchase regardless of the outcome (success/failed/error/cancelled etc)

The callback system is setup by creating a normal page in the admin area of WordPress (see page 15), giving it the page title “callback” and applying the page attribute template “callback page” which should be visible in the drop down menu on the right side of your screen under attributes -> template.

This will then tell WordPress that this specific page is going to be used to handle payment data.

A typical page link would look something like this: <http://www.mywebsite.com/callback/>

1. Payment Setup

- payments

Filling in the blanks

In the admin area of ShopperPress under the payments tab each separate gateway has a number of fields available for you to fill in such as “account ID”, “return URL” etc. These fields relate to the gateway/merchant that you are using and therefore the values are usually provided by them.

Example fields for paypal;

Paypal Email: Your paypal email (example@paypal.com)

Return URL: <http://www.mywebsite.com/callback/>

Cancel URL: <http://www.mywebsite.com/callback/>

Notify URL: <http://www.mywebsite.com/callback/>

Currency Code: examples are USD, GBP, JPY etc

Display Icon: <-- this would be a link to your display image but may not always be used in some themes.

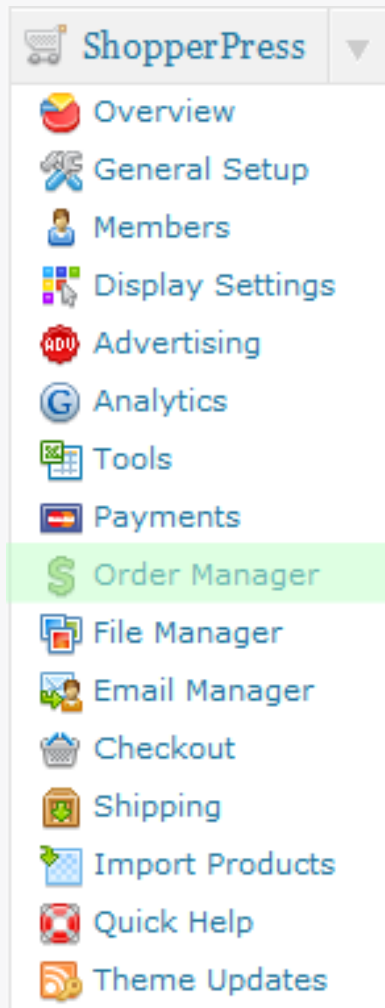
More help can be found here: <http://www.premiumpress.com/tutorial/how-to-setup-the-payments-page/>

9.

order manager

Order Management

The order manager section of the administration area allows you to easily view and manage any payments sent to you from your website members for website services.



A screenshot of the 'Orders' table in the administration area. The table has a header with a smiley face icon and the title 'Orders'. Below the header is a dropdown menu showing '10'. The table has three columns: ORDER ID, DATE, and USERNAME. The data rows show several orders with IDs starting with '1-20110114-0', all dated '2011-01-14', and all with the username 'admin'.

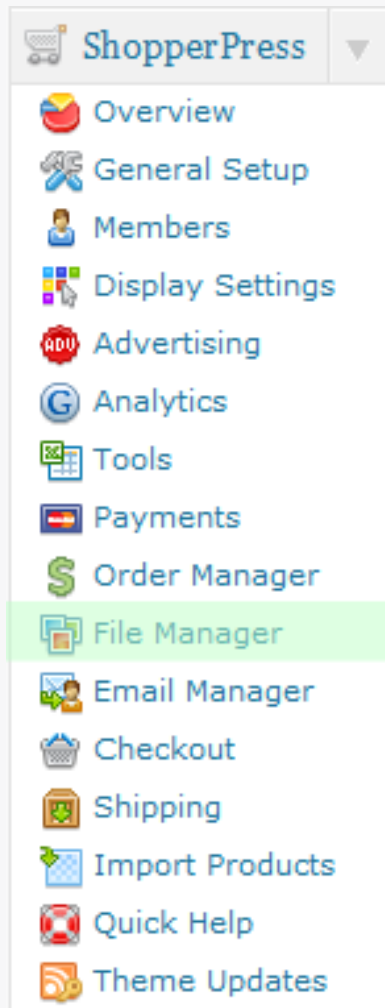
| ORDER ID | DATE | USERNAME |
|---------------------|------------|----------|
| 1-20110114-0-451362 | 2011-01-14 | admin |
| 1-20110114-0-451362 | 2011-01-14 | admin |
| 1-20110114-0-814659 | 2011-01-14 | admin |
| 1-20110114-0-814659 | 2011-01-14 | admin |
| 1-20110114-0-814659 | 2011-01-14 | admin |
| 1-20110114-0-864161 | 2011-01-14 | admin |

10.

file manager

File Management

The image management section of the administration area allows you to quickly view, edit and modify the image files uploaded by both admin and website members.

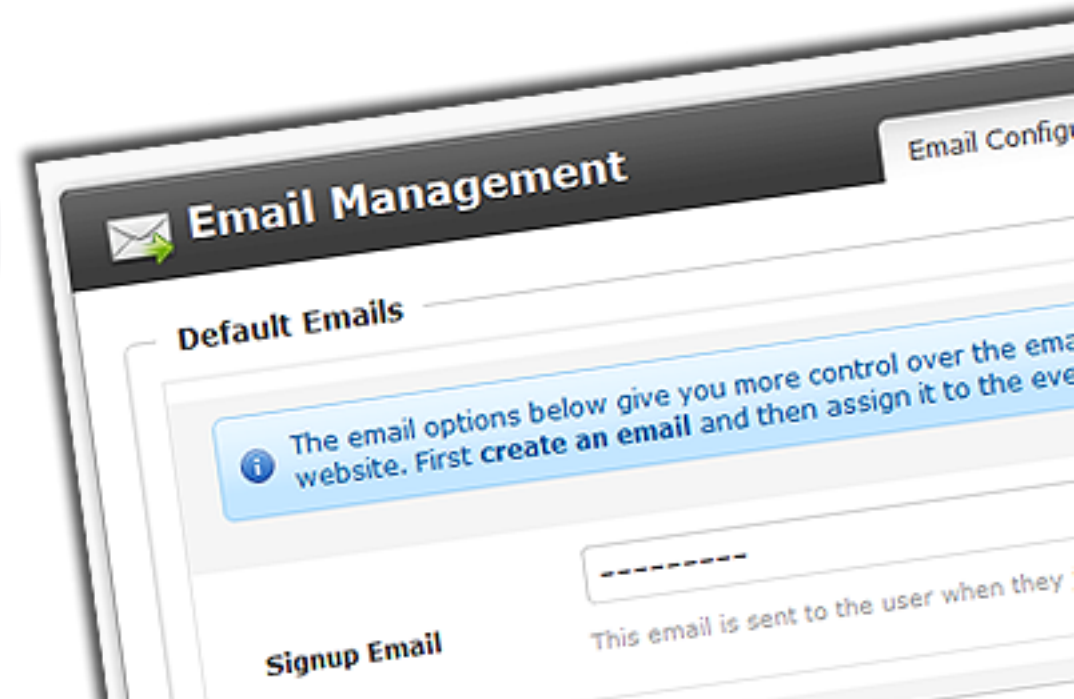
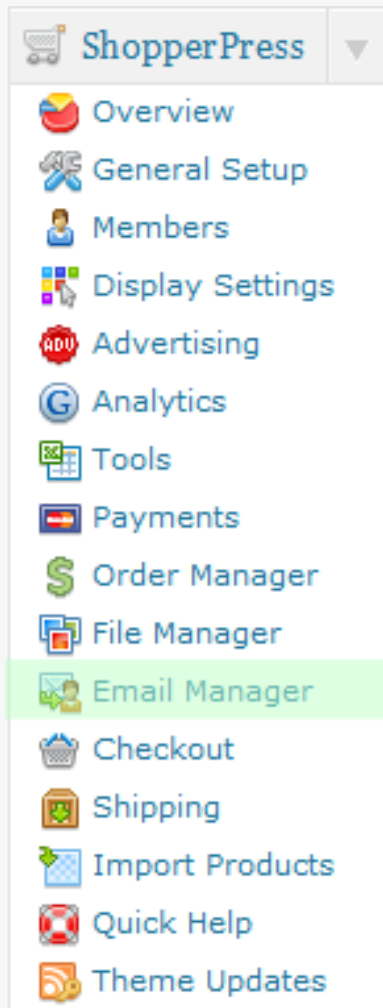


11.

email manager

Email Managment

The email manager section of the administration area allows you to create and manage system emails which are sent out on different website events such as registration, new item submissions, payment approval etc.



1. Overview

- email management

Admin Area Email Manager

The email manager allows additional emails to be sent during triggered events such as registrations, form submission etc.

We have developed the themes to use two data types;

1. \$_POST form data
2. User data

What does this mean?

Basically this means any data that send via \$_POST or found within the user account during the trigger of the email function could be used within the emails.

The reason for using these two is because it allows you to customize the themes, add-on new content such as registration plugins and still be able to use the data stored when the page is submitted.

1. Shortcodes

- email management

How to use shortcodes

When creating emails in the admin using the email manage there are a number of available short codes which when added to the email correctly allow you to personalize the email content.

Basic shortcodes available during all email (if the member has filled in the data);

```
(username) <-- user the user_login value  
(firstname)  
(lastname)  
(email)  
(website)
```

So for example, if all data was available this would work;

```
Hi (firstname) (lastname), thanks for joining our website, your username is: (username)
```

1. Resources

- email management

More Information

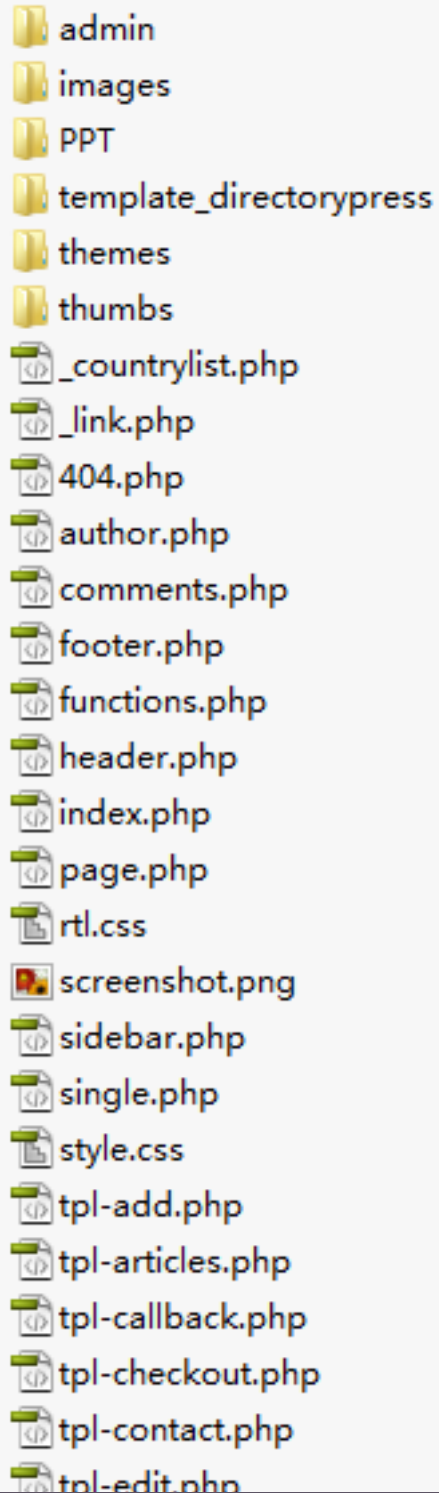
Listed below are useful links to extra resources available on our website which have updated listed of short codes;

<http://www.premiumpress.com/tutorial/how-to-add-more-fields-to-the-registration-page/>

<http://www.premiumpress.com/tutorial/email-shortcodes/>



Theme Customization



file structure

Theme File Structure

The theme files have been laid out with the intention of making custom work easier, when ever possible core Wordpress code has been seperated from design giving you more freedom to customize your website.

All of the HTML/design code can be found in the folder “**template_shopperpress**” and begin with an underscore + filename. Eg. **_filename.php**

All of the uploaded images can be found in the folder “**thumbs**”

All of the admin area files are found in the folder “**admin**”

All of the extra themes (child themes) can be found in the folder “**themes**”

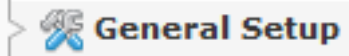
All of the core functions are separate from the layout functions and found in the folder “PPT” however you don’t need to edit these to customize the theme.

file descriptions

| | |
|-------------------------------|---|
| <code>_link.php</code> | For processing outgoing links. Used only if 'link cloaking' is enabled. |
| <code>_print.php</code> | Used only if a print option is enabled (very few templates) |
| <code>404.php</code> | Error page, served up when someone goes to a URL on your site that doesn't exist |
| <code>author.php</code> | Displays the posters information and any other posts the author has. |
| <code>comments.php</code> | This file delivers all the comments, pingbacks, trackbacks, and the comment form when called |
| <code>footer.php</code> | Included at the bottom of every page. Closes off all sections. (Copyright, analytics, etc) |
| <code>functions.php</code> | Used only to store the theme name and version number. |
| <code>header.php</code> | Included at the top of every page. (DOCTYPE, head section, navigation, etc) |
| <code>index.php</code> | Calls the homepage or gallery page depending which section of the site the user is viewing. |
| <code>page.php</code> | Template for Pages, the WordPress version of static-style/non-blog content |
| <code>rtl.php</code> | A special CSS file for your optional inclusion to accommodate "right to left" languages |
| <code>sidebar.php</code> | Included on pages where/when/if you want a sidebar |
| <code>single.php</code> | This file is displays a single Post in full (the Posts permalink), typically with comments |
| <code>style.css</code> | The styling information for your theme, required for your theme to work, even if you don't use it |
| <code>tpl-add.php</code> | Used to create the submission file page template. |
| <code>tpl-articles.php</code> | Used to create the page template for articles. |
| <code>tpl-callback.php</code> | Used to create the callback page template. |
| <code>tpl-edit.php</code> | Used to create the edit/update and manager page template for users to edit their content. |
| <code>tpl-messages.php</code> | Used to create the private messages page template. |

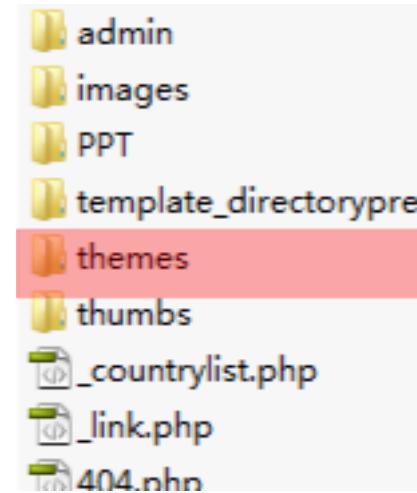
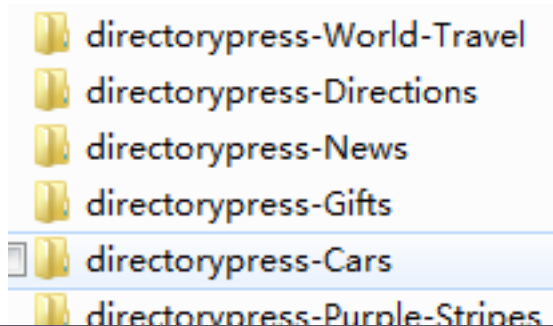
child themes

Child Themes

Built into every copy of our theme are lots of “child themes”, these are template colour and layout variations which you can select any time in the admin area under the general setup tab. 

Child themes allow you to customize and create your own design for ShopperPress without the worry of losing modifications if and when an upgrade occurs.

All of the child themes are stored in the folder “themes” the system will automatically read the folder contents and folders which start with “shopperpress-” will be consider a child theme.

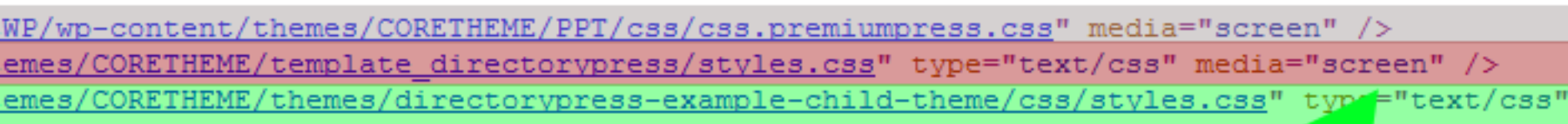


how do they work?

How do child themes work?

Child theme contents (styles/images/files etc) load after the initial core files load therefore they take priority over the core styles when the page is rendered in your browser. For example;

```
WP/wp-content/themes/CORETHEME/PPT/css/css.premiumpress.css" media="screen" />  
emes/CORETHEME/template_directorypress/styles.css" type="text/css" media="screen" />  
emes/CORETHEME/themes/directorypress-example-child-theme/css/styles.css" type="text/css"
```



The above image shows how the style sheets load, first is the core styles, then its the main theme styles and finally the child theme styles.

By adding core CSS code to your child theme styles, you can overwrite the default design layout and customize it anyway you like.

creating child themes

Creating your own child theme

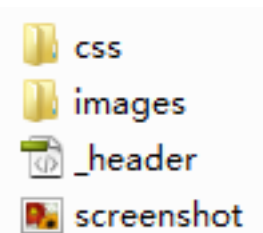
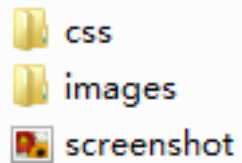
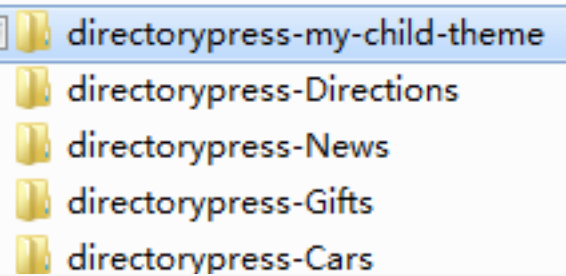
Creating your own child theme is very straight forward, you first create a new folder within the “themes” folder, for example “shopperpress-my-child-theme”.

Within the newly create “shopperpress-my-child-theme” folder we then create two more folders, “css” and “images” and later add a file called “screenshot.png” which is simply a screenshot/preview image of your new theme.

Within the “css” folder we add a file called “styles.css” which is where you will add any of your new customized css styles.

Within the “images” folder you add any of the images you want to link to from your styles.css file.

If you want to completely replace one of the core files such as “_header.php” you can copy the default one and put that into the child theme folder also.



Useful Links

Helpful Links

Helpful resources you might need

Community Forum

<http://www.premiumpress.com/forum/>

Video Tutorials

<http://www.premiumpress.com/videotutorials/>

Theme Development

http://codex.wordpress.org/Theme_Development

Installation Guide

http://codex.wordpress.org/Installing_WordPress

